

# Survey on Children's Everyday Life

Targeted at guardians with children in their early childhood -

2015

How have children's life and guardian's awareness changed in the last 20 years?

We have surveyed the aspects of children's everyday life and guardian's awareness towards parenting and the reality of parenting with the cooperation of about 4,000 guardians of children who live in the Tokyo metropolitan area. This is a valuable document that allows us to identify changes over the last 20 years. With this summary, we introduce you to selected data to be noted.



Outline of

the survey.

Basic attributes

0

#### 1. Children's everyday life 2 Daily time to leave home and arrive back .... 5

	3 Frequent choice of play, playmate	6
	4 Activities done together by parents and	
	_ child	7
	5 What children can do independently	8
2 3	Frequency of watching/using media	9
	7 Enrichment Lessons	10

2005

#### 2. Mothers' awareness

4

- ..... 13 education .....
- Points considered in selecting ECEC facilities.. 14 5 Requests to ECEC facilities, expectation of
- higher education.....
- 6 Educational expenditure, expenses for ECEC facilities

### between wives and husbands .....

11

12

1 Person who takes care of the child in

Division of housework/parenting tasks

17

18

19

- 16
- Findings that have been revealed through 15 the surveys ..

2000

3. Parenting support

mothers' absence ....

## **Benesse Educational Research and Development Institute**

#### Theme of the survey

Aspects of children's everyday life, guardians' awareness towards parenting and the reality of parenting

#### Survey method

Mailing method (distribution and collection of selfreporting questionnaires via mail)

#### Survey period

1st survey	February 1995
2nd survey	February 2000
3rd survey	March 2005
4th survey	March 2010
5th survey	February through March 2015

#### Subjects

#### 1st survey ('95)

1,692 guardians of children aged 18 months to 6 years prior to entering elementary school who live in the metropolitan area (Tokyo, Kanagawa, Chiba, Saitama prefectures) (total number distributed: 3,020; collection rate: 56.0%)

#### 2nd survey ('00)

3,270 guardians of children aged 18 months to 6 years prior to entering elementary school who live in the metropolitan area (Tokyo, Kanagawa, Chiba, Saitama prefectures) and local cities, namely Toyama and Oita (total number distributed: 5.600: collection rate: 58.4%)

 In order to make a longitudinal comparison, responses collected in the local cities were excluded from the survey analysis.

#### 3rd survey ('05)

2,980 guardians of children aged 6 months to 6 years prior to entering elementary school who live in the metropolitan area (Tokyo, Kanagawa, Chiba, Saitama prefectures) (total number distributed: 7,200; collection rate: 41.4%)

#### 4th survey ('10)

3,522 guardians of children aged 6 months to 6 years prior to entering elementary school who live in the metropolitan area (Tokyo, Kanagawa, Chiba, Saitama prefectures) (total number distributed: 7,801; collection rate: 45.1%)

#### 5th survey ('15)

4,034 guardians of children aged 6 months to 6 years prior to entering elementary school who live in the metropolitan area (Tokyo, Kanagawa, Chiba, Saitama prefectures) (total number distributed: 11,384; collection rate: 35.4%)

#### Items surveyed

Child's basic everyday living hours/enrichment lessons for children/media usage/ play/mother's view on education and parenting/expectation for the future of child/latest focus in parenting/mother's awareness towards parenting/division of housework and parenting tasks between wives and husbands/support for child rearing

\* We gave consideration to the items of the survey so that a longitudinal comparison could be made. On the other hand, we have added, deleted or otherwise changed some items in line with the changing times.

ranework of analysis and the number of samples												
Samples analyzed and reported in this summary booklet are 18 months or older												
Longitudinal survey	Year of survey	Age Gender	6-11 months olds		-year-olds 12-17 months olds	18-23		3-year- olds	4-year- olds	5-year- olds	6-year- olds	Number of samples analyzed
									unuryzou			
	'95	Male	-	-	-	57	226	154	182	110	90	1,692
1st survey	90	Female	-	-	-	71	233	152	206	108	103 :	
		_										
2nd autrov	'00	Male	-	-		91	246	123	128	125	130	1,601
2nd survey	00	Female	-	-	—	84	235	128	98	105	108 :	1,001
3rd survey '05	<u>'05</u>	Male	161	12	170	152	374	164	162	152	143	2,297
	00	Female	165	11	164	151	366	176	150	174	133 :	2,297
4th survey	'10	Male	150	-	132	143	245	271	291	243	264	2,918
		Female	172	-	150	127	247	276	288	265	258 :	
5th survey	'15	Male	143	-	146	172	263	290	303	334	356	3,466
		Female	130	-	149	147	320	336	307	337	301	5,400
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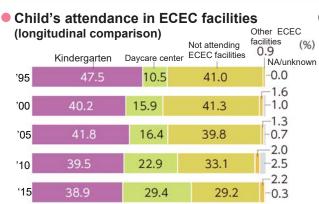
Framework of analysis and the number of samples

#### • This summary booklet presents the analysis of responses from guardians of children aged 18 months to 6 years only.

In order to improve the accuracy of data and make a longitudinal comparison, we used ratio estimation and revised composition ratios by the attributes of the subjects so that the ratios would reflect the reality.

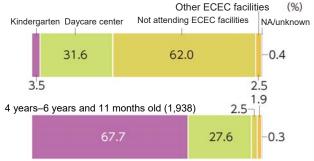
Weights used for ratio estimation were calculated based on the population estimates of the four prefectures after dividing the samples into 12 categories obtained by multiplying the genders of children (2 categories) by the ages of children (6 categories). The percentages (%) of this summary booklet have been calculated using these weights. The numbers of samples shown in parentheses in the figures are numbers that have not yet been weighted.

# **Basic attributes**



#### (by child's age category, '15)

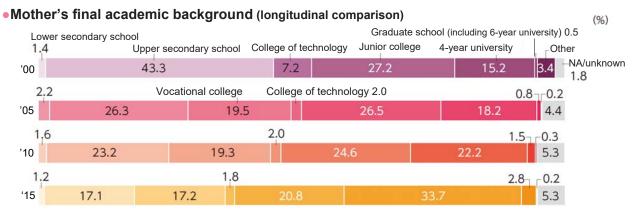
18 months–3 years and 11 months old (1,528)



#### Mother's employment status (longitudinal comparison)



‡ Children without mothers were excluded from the analysis.

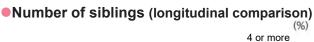


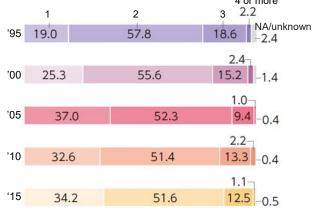
‡ The '00 survey did not include "vocational college" in the answer options.



Fat	ther		Mother			
'00	36.4 years old		'00	33.8 years old		
'05	36.2 years old		'05	33.9 years old		
'10	36.9 years old		'10	35.0 years old		
'15	38.5 years old	1	'15	36.5 years old		

‡ "NA/unknown" was excluded from analysis.





‡ We asked guardians to tell us about the number of their own children, including the child surveyed.

‡ We grouped the responses of "4" and "5 or more" together as "4 or more."