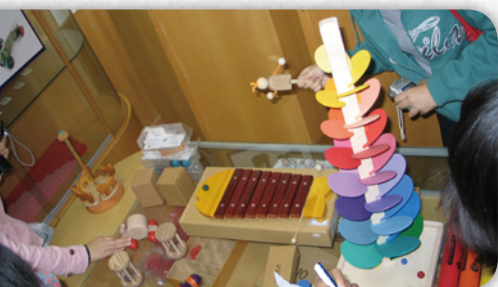
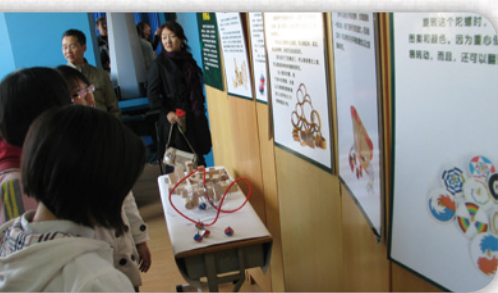


The Good Toy Exhibition

Children need good nutrition for healthy growth and development. However, they are not nourished by food alone, but also by play. Through play, children's physical and mental capacities grow, extending further into new areas of imagination where they also learn about themselves. Play imparts individuality, independence, and endurance. And toys are necessary for play. As adults, we need to select toys that will stimulate their senses and develop sensibility, imagination, and curiosity in line with their level of development.



The Good Toy Exhibition was organized by Chihiro Tada, Director of the Tokyo Toy Museum. A total of 50 toys, all of which had received Good Toy Award in Japan, were selected on the basis of how well they cultivated the mind and body in fostering the imagination, curiosity about nature and science, sensitivity to music and art, athletic ability, and communication skills. Held at the site of the Child Science Exchange Program in East Asia conference in China, it drew many students and teachers as well as children and their parents who later cited it as the most memorable and impressive event in a questionnaire. This underscores the broad interest in developing children's creativity and artistic sensibility.

